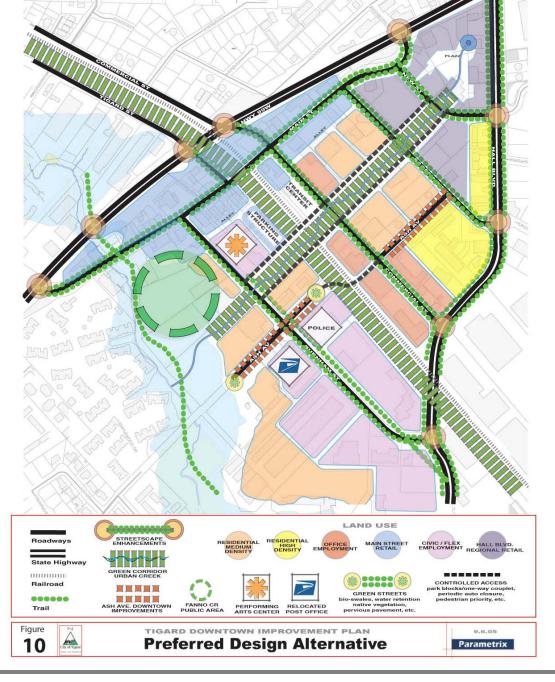
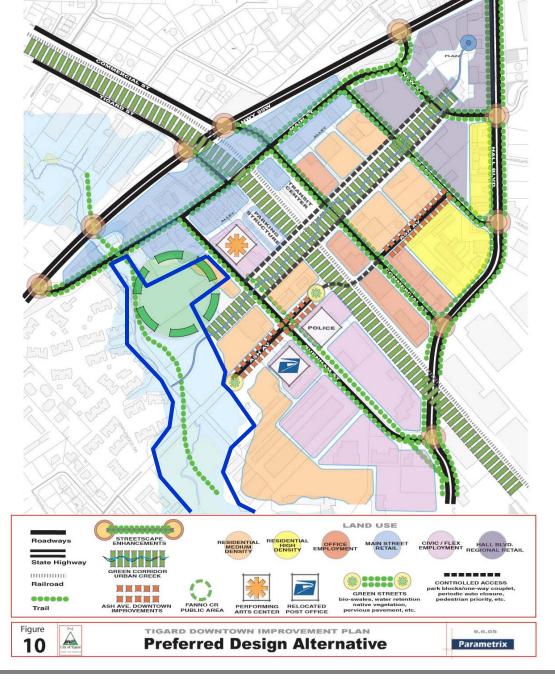


#### WALKER·MACY

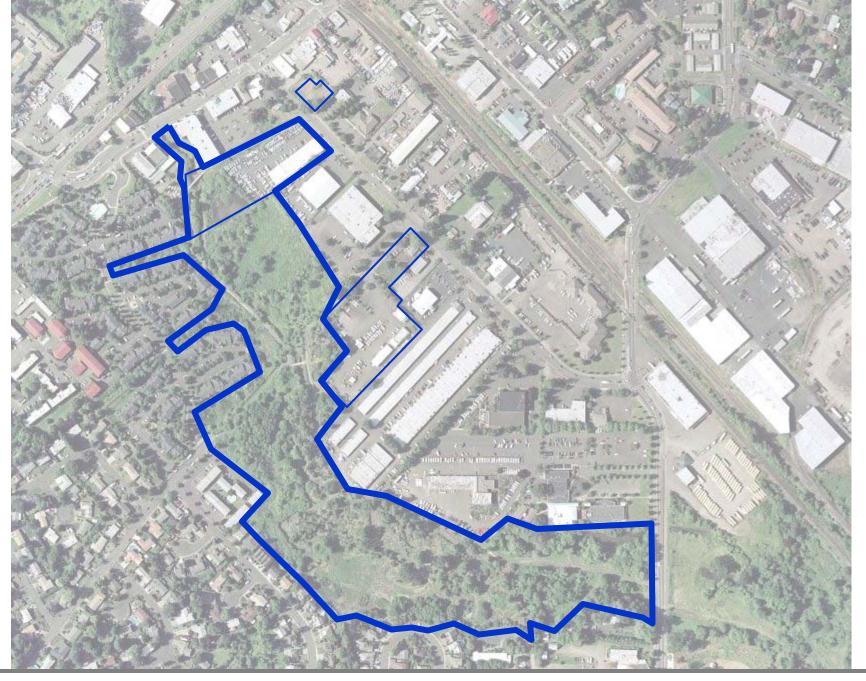
Sera Architects | KPFF | PAE/Luma Karen Whitman | Projects Rider Hunt



Downtown Improvement Plan



Downtown Improvement Plan



Aerial











Site Character



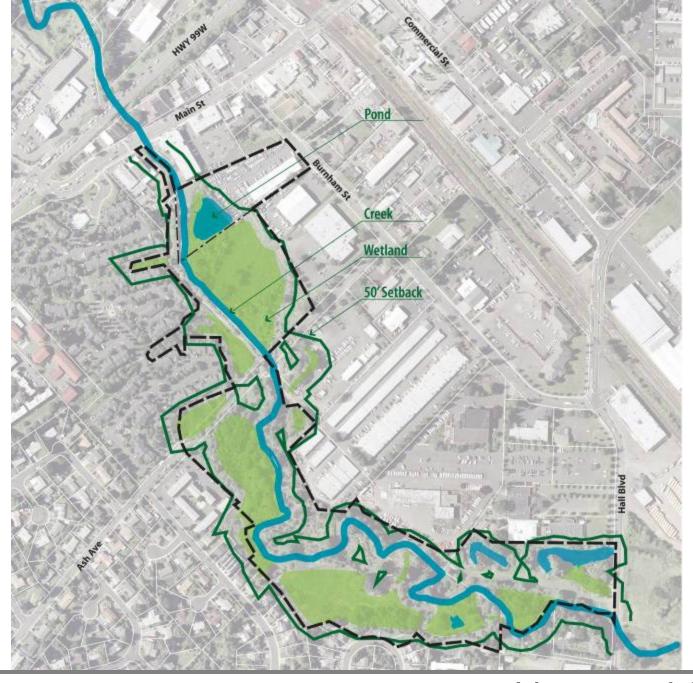




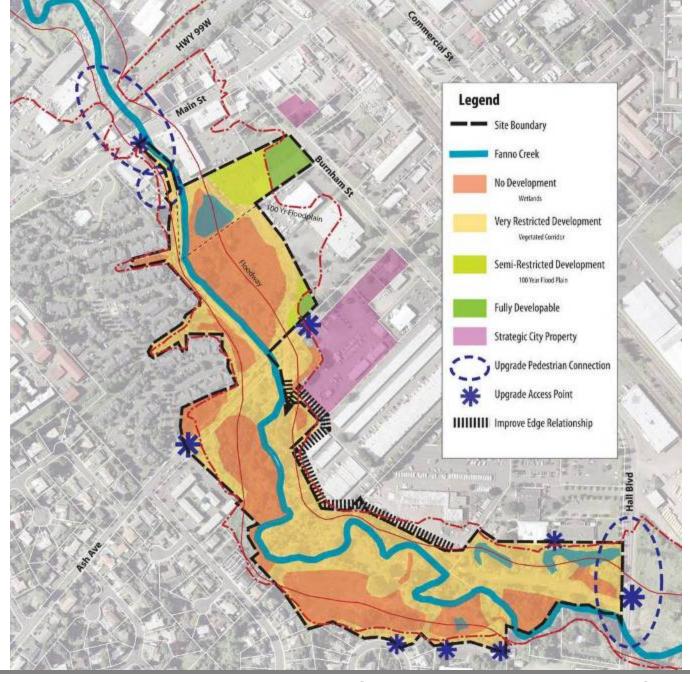




Site Character



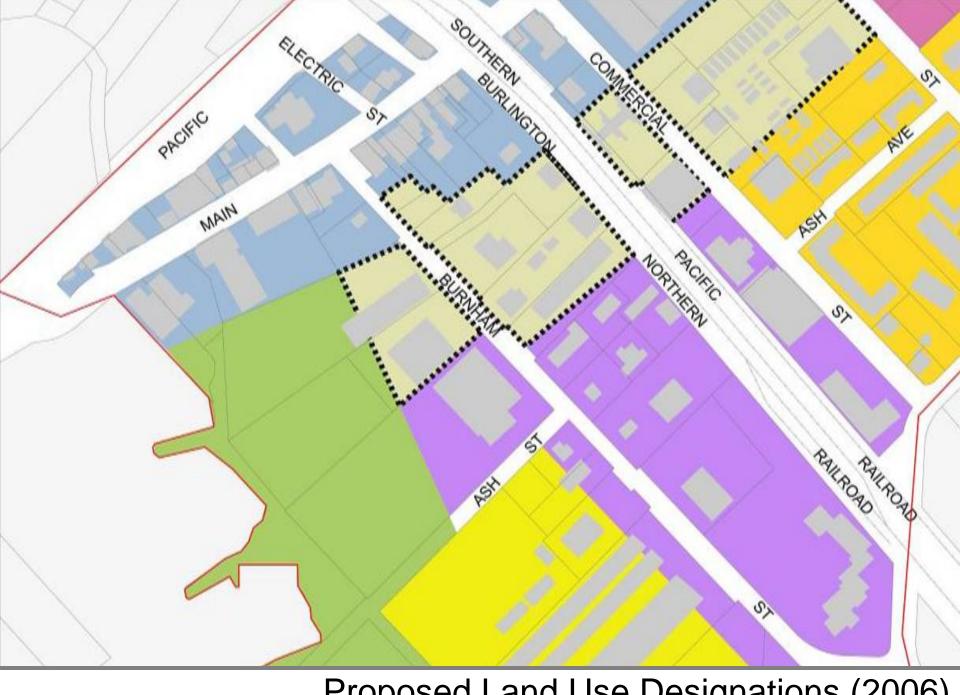
**Vegetated Corridor** 



Opportunities and Constraints



Downtown Improvement Plan (2005)



Proposed Land Use Designations (2006)



District Plan



District Plan















#### **Economics**

### **Economic Considerations**

- Catalyze adjacent development
- Active uses
- Market conditions
- Downtown strengths/ weaknesses
  - Housing
  - Retail
  - Office



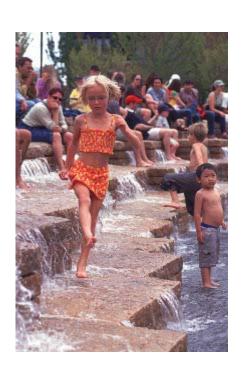
## Preliminary Program

- Gathering Space
- Appropriately Scaled Entertainment Venue
- Natural Amphitheater
- Structure/Shelter
- Farmer's Market
- Integration of Environment



# Steering Committee Suggestions

- Play Area
- Interactive Fountain
- Soft Space/Grass
- Events
  - Festivals
  - Carnivals





Gathering Space



Gathering Space



Entertainment Venue



Entertainment Venue



**Entertainment Venue** 



Entertainment Venue



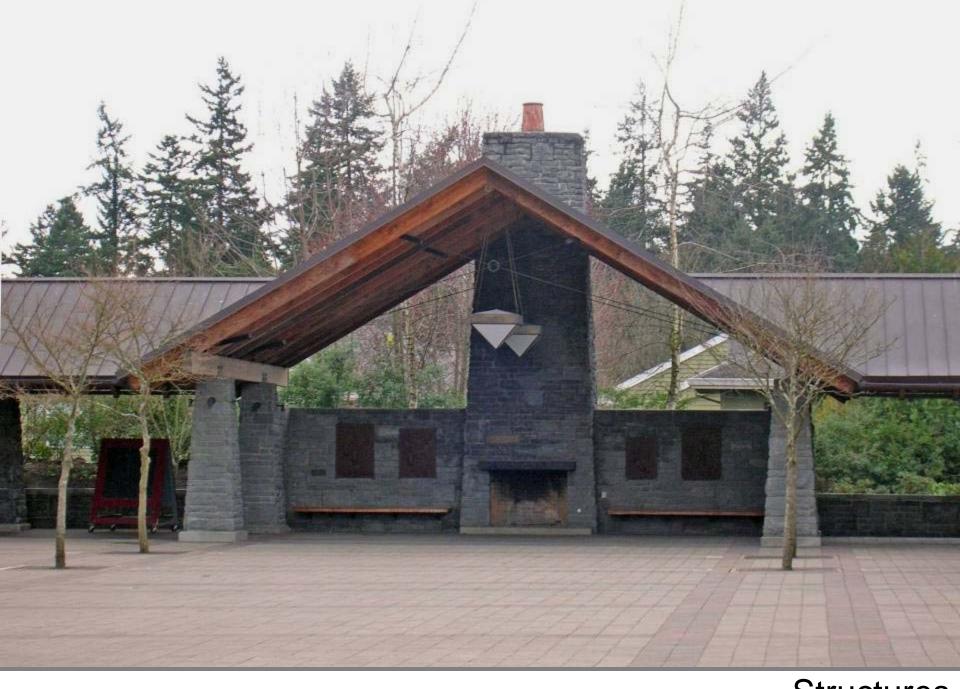
Amphitheater



Amphitheater



Amphitheater



Structures



Structures



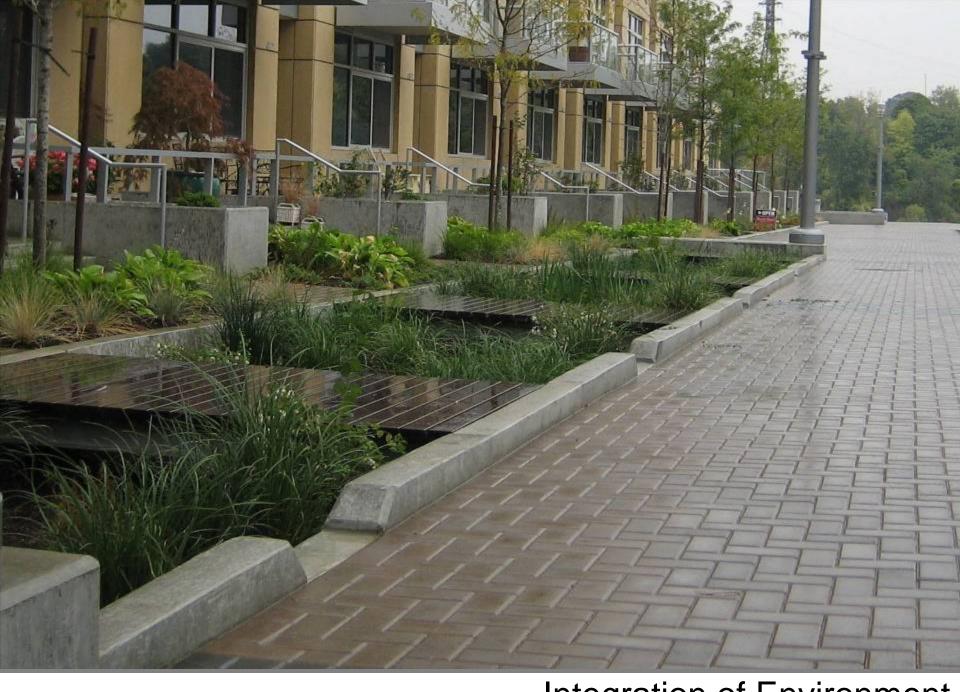
Farmer's Market



Farmer's Market



Integration of Environment



Integration of Environment





Play Area



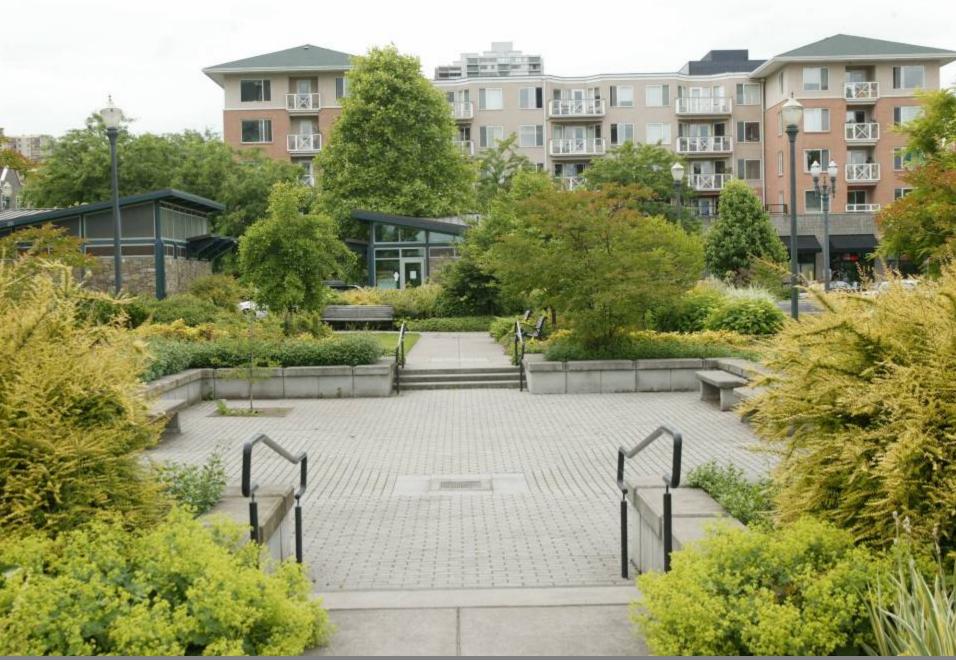
Fountains



Fountains



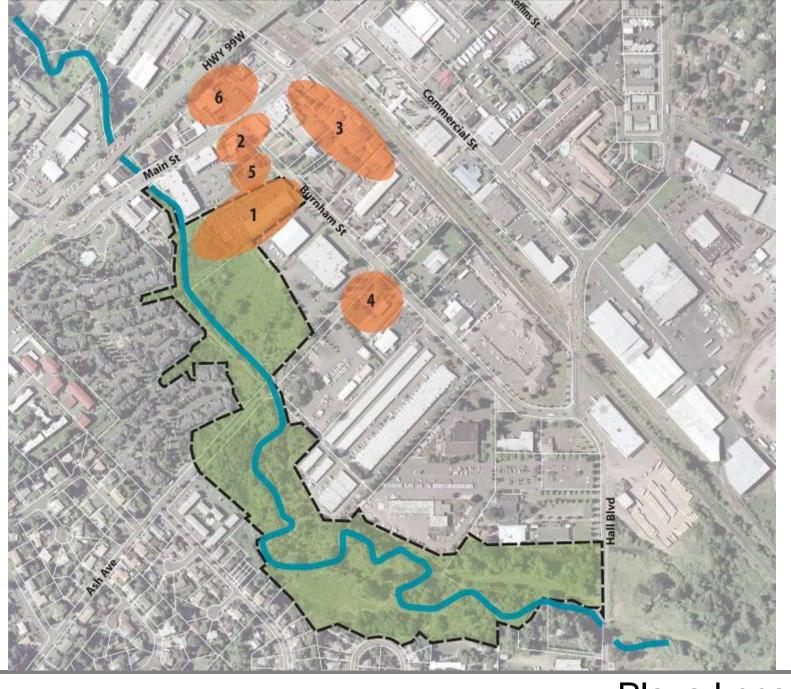
Soft Space



Soft Space



Soft Space



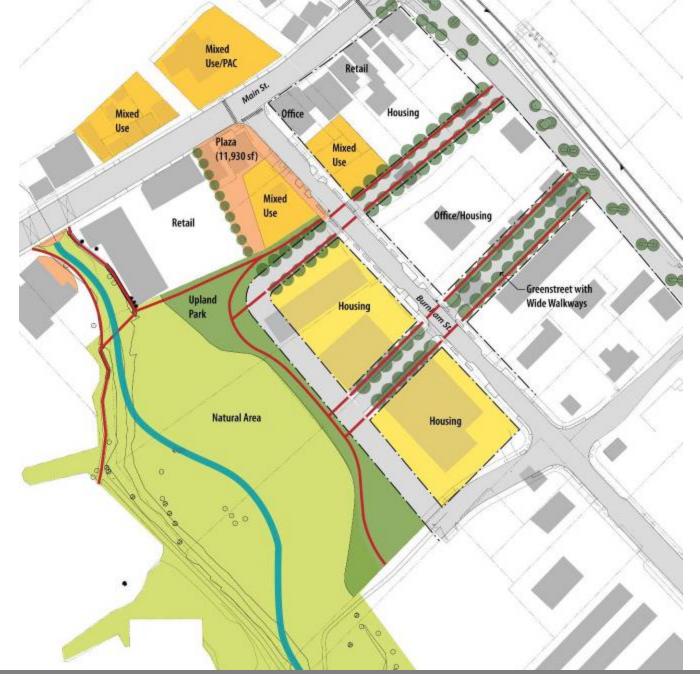
Plaza Locations

Fanno Creek Plaza Location Matrix	Criteria					
	Connection to Park	Adjacent Property Redevelopment Potential	Plaza Redevelopable within 5-10 Year Timeframe	Proximity to Commerce (Existing/ Future)	Community Edges (Roadways)	Visibility (Location is Clear)
Potential Plaza Sites						
Stevens Marine Property	High	North, South & East	Yes	1 Side, North	One	Low
2. Intersection of Main Street and Burnham	Medium	North & South	Yes	4 Sides	Two	High
3. South of Main Street/ West of New Commuter Rail	Low	West	Maybe	2 Sides, North & West	One	Medium
4. Southwest Corner of Ash and Burnham Street	High	North & South	Not Likely	None	Two	Low
5. Residence on Burnham	High	North, South & East	Yes	2 Sides, North & East	One	Medium
5. Car Wash Site	Medium	4 Sides	Yes	4 Sides	One	High

## Site Evaluation



Site One



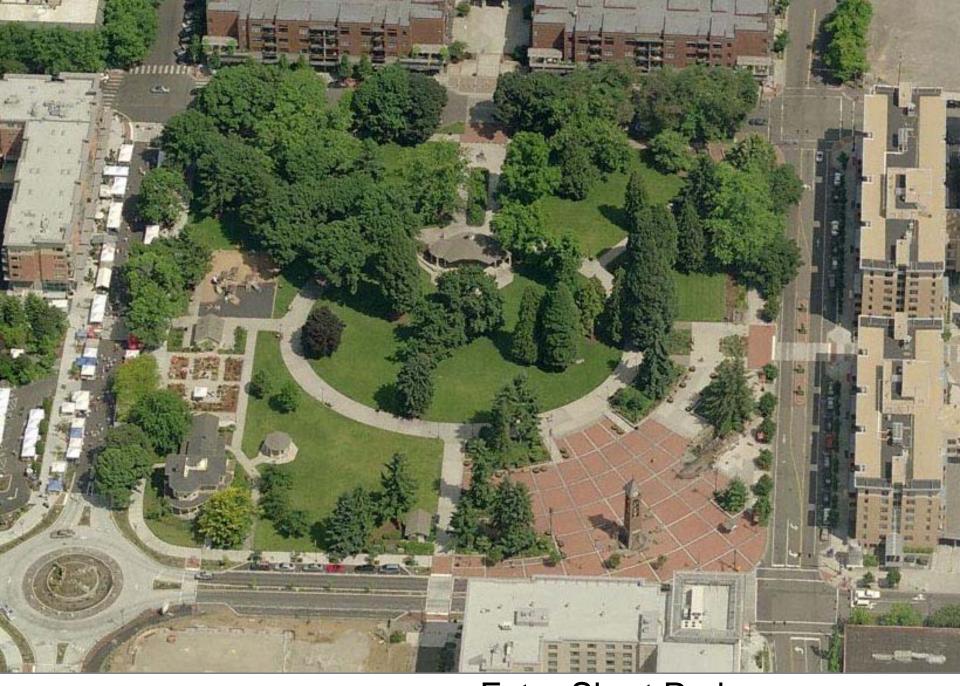
Site Two



Site Five



Site Six



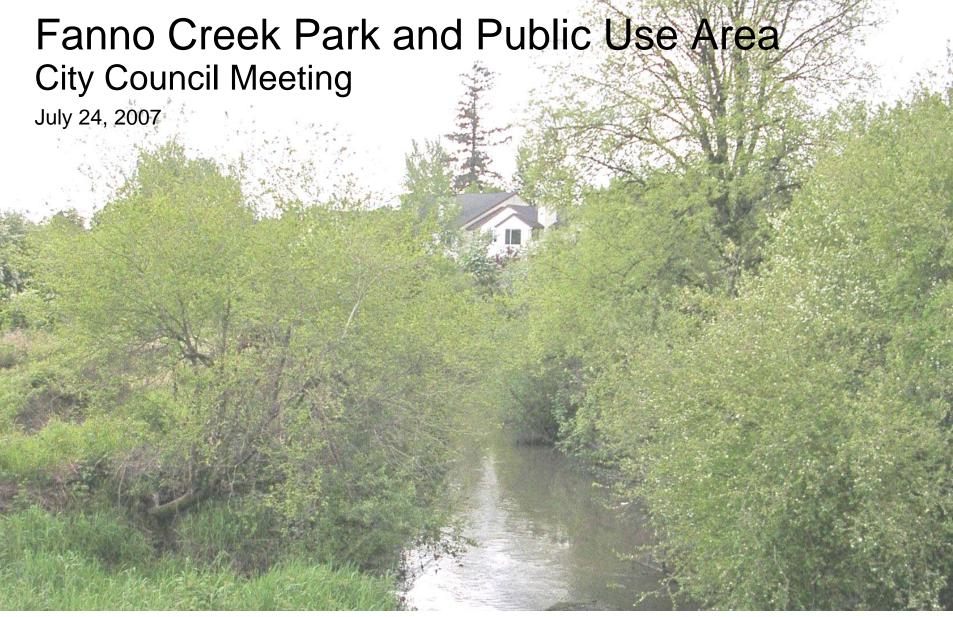
Ester Short Park - Vancouver, WA



Jamison Square — City of Portland



Jamison Square — City of Portland



## WALKER·MACY

Sera Architects | KPFF | PAE/Luma Karen Whitman | Projects Rider Hunt